

bridging loyalty



Gratifu is a universal token that offer consumers the benefit of loyalty points portability and enables merchants to unite communities of commerce around shared values

This mission is achieved by a free merchant infrastructure, a universal wallet app for consumers and a distributed blockchain interchange mechanism.

The Problem



Loyalty points are limited, isolated. Points linger unused... and a staggering amount of value is being lost for the consumers.

Consumers are overwhelmed by the abundance of incompatible programs

Businesses lose out on valuable user insight every time customer do use loyalty programs.

What if we could enable loyalty points portability and reward Communities of Commerce to support specific social Interests...

value proposition

for Consumers

Mobile app easy to navigate all your cards and points

Universal exchange mechanism between programs

Unified wallet to account of all points

Rewards for building communities and on-boarding new merchants

for Merchants

Merchants will benefit from a large existing pool of customers eager to spend points

Free to deploy, distribute, and collect reward points

Empower consumers to design loyalty programs they actually want

Accounting of points distributed and collected

Cross sell & cross promote with an active network of other businesses

for VCs

Investors will profit from the growth of a disruptive new loyalty business model, that offers freemium entry to new businesses and enables loyalty points portability for users.

The profit generation is based on commissions on each transaction

Perpetual mobile token machine, a platform that operates in a resilient distributed way.

Huge market with virtually unlimited potential growth.



unified loyalty



the i**c**

loyalty



bridged

Learn more at:
<https://gratifu.com>

Token holders will profit from:

The increasing need for the Gratifu token as the interchange mechanism for this universal portability

The more transactions happen the larger the demand will be for the universal token that facilitates this portability

All universal tokens are backed by the aggregate value of all loyalty points in the programme

All tokens are redeemable in any participating loyalty programme.